

A connected learning experience on LinkedIn.com

Learning engagement at scale

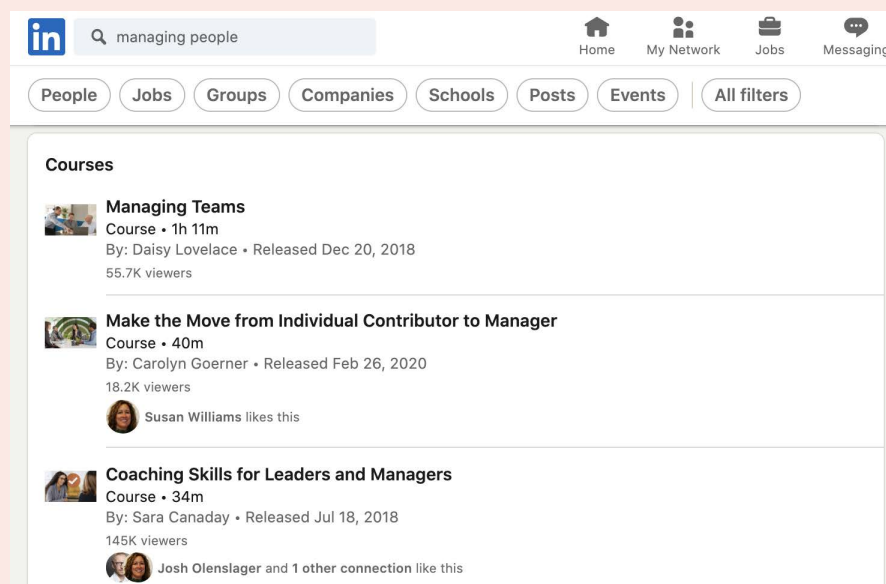
Finding time to learn is difficult. And even when they do have the time, learners often forget that they have access to learning resources, or they can't remember where to go to find them.

To make it easier for learners (with connected profiles) to find and watch the content they need, we're seamlessly integrating LinkedIn Learning into LinkedIn.com so that they can discover and watch learning content where they already spend time – LinkedIn.

Learners can now...

- **Discover:** Find content that interests them via the LinkedIn feed or LinkedIn search
- **Learn:** Watch the entire course or save content to watch later without leaving LinkedIn
- **Access:** Revisit saved, in-progress, or completed content in 'My Items' from their LinkedIn profile

Discover in LinkedIn Search



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Benefit to you:

By lowering the barriers to learning, we'll make it easier for your employees to find and consume content, leading to deeper engagement.

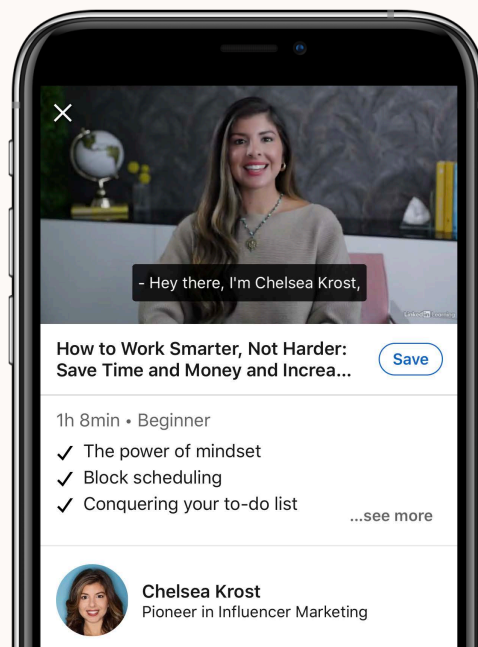
Benefit to learners with connected profiles:

Learners who connect their LinkedIn and LinkedIn Learning profiles will be able to access their saved, in-progress, and previously watched content right from LinkedIn. Their learning will be synced across LinkedIn and LinkedIn Learning. When they're browsing content on LinkedIn, we'll recognize that they have access to Learning and the courses will all be accessible to them.

Access in My Items

Non-connected learners:

Although these learners may be able to discover content on LinkedIn through search or the feed, they won't be able to watch or save that content. As a non-connected learner, they will get the experience that all other non-paying members receive.



Watch or
save from
LinkedIn